

TOUGH TYRES' COASTAL HERITAGE

Introduced to the Australian market in early 2018, Joyall Tyre is a new commercial tyre brand that offers customers superior quality truck tyres suitable for Aussie road conditions at affordable prices. After been tested and used for linehaul, urban, regional and mining applications in Australia for over three years, Joyall has developed a product line that is comparable with many renowned brands in both quality and performance

Joyall's 11R22.5 A805 drive tyre was developed for triple road trains running mostly inland, thanks to its reinforced bead and sidewall, extra-wide footprint and special cut and chip resistant tread compound. Meanwhile, Joyall's 295/80R22.5 A8 premium steer tyre has a level two performance-based standards (PBS) ranking (TS002), making it suitable for a majority of PBS vehicles in Australia.



Joyall Tyre only uses the best possible raw materials and celebrated seven years' of successful partnership with Belgium-based leading global steel cord supplier Bekaert this year. Joyall's manufacturing is based in the beautiful coastal city of Weihai, China.

"Direct Wholesale Tyres have been bringing Joyall truck tyres directly into Townsville and North Queensland for around three years," Direct Wholesale Tyres director Graham Cotter says.

"The Joyall drive tyres in particular are well suited to the rough road conditions in Northern Queensland. The main application of drives, the A805, is for triple road train applications. Joyall also do a number of off-road drives in the 295/80R22.5 and the 315/80R22.5, which work exceptionally well in quarry and mine applications. For real value for money you can't go past a Joyall drive for triple, quarry or mining applications."

Road safety is always Joyall's first priority. With



that in mind, the company recently gave away over 30 sets of Mata T2-2 external truck TPMS sensors as part of a recent campaign. The TPMS truck sensors make easy work of tyre inflation pressure checks and internal temperature checking – both of which not only help save fuel and keep tyre costs down but, more importantly, save lives.

For more information on Joyall Tyre, visit: www.joyalltyre.com.au.

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